

INTERNATIONAL DIGITAL SYMPOSIUM

DISRUPTIVE LEARNING PATHWAYS

4 February 2021

The world of higher education is changing in profound ways and not only in the wake of the COVID-19-related health crisis that is accelerating the digital transition of Higher Education. It is also faced with the challenge of responding to the urgency of climate change and more broadly to the need for learners to develop new and highly specific skills to move towards reaching the 17 Sustainable Development Goals.

As such, this silent revolution is underway in higher education institutions worldwide. These fundamental trends are changing not only what should be taught, but also how best to teach it. From the wide range of changes such as active learning, inclusive pedagogies, online and hybrid courses, and green skills, institutions are building on their core strengths while challenging long-held assumptions about how teaching and learning take place.

We believe it is important to reflect and exchange on the experiences and challenges that we all face in the volatile international context of Higher Education.

This goal of this symposium is to identify ways of ensuring that our students receive the highest possible quality learning experiences.

Experts from industry and academia from all over the world will share their experiences and discuss the latest innovations in disruptive learning pathways for fostering success in education. The symposium provides the perfect platform for discussing possible educational challenges and ways to overcome them.

We would like to invite you to use this opportunity to share your current experience - and to learn from elsewhere - on how to better serve all generations of students with the latest trends (and controversies) in learning pathways.

To do this, we are focusing on the themes of:

1. Smart & Green Campuses
2. Digital technologies & Artificial Intelligence
3. Commodal / Hyflex Teaching and the shift to video-based teaching
4. Change Management in Higher Education

INSEEC U, as the national coordinator of the UI GreenMetric international ranking of higher education institutions most committed to Sustainable Development, is co-organizing this international symposium with the University of Indonesia (as the creator of this global ranking) with the third edition of the 'National Workshop on UI GreenMetrics in France'.

Special thanks go to Professor Riri Fitri Sari, President of the UI GreenMetric, as co-partner of this event and for his commitment to Sustainable Development, especially with regard to the environmental dimension, in universities around the world and especially in France.

The keynote address for the day will take the form of a novel and interactive presentation with several sequences throughout the day:

- Cyril Maître, a graphic facilitator, will synthesize the exchanges and broadcast them during and after the event ;
- Prof. François Taddei's keynote address will be held in a 'flipped' and interactive format. A questionnaire will be sent beforehand to the participants and a facilitator will submit these elements to the keynote speaker during the conference so that he can share his reactions and reflections ;
- The symposium will be recorded and be made available to participants.

INTERNATIONAL DIGITAL SYMPOSIUM

DISRUPTIVE LEARNING PATHWAYS

4 February 2021
via Teams video conference

REGISTER

8:45 am (CET) : INTRODUCTION

Mathias Emmerich, President INSEEC U. José Milano, General Director INSEEC U.

9:00 – 9:15 : UI GREENMETRIC

Presentation by Pr Riri Fitri Sari (University of Indonesia, Indonesia)

9:15 – 10:30 : SMART & GREEN CAMPUSES

Participants: Pr Tom Holmgaard Børsen (Aalborg Universitet, Denmark); Pr Martin O'Connor (Paris Saclay, France); Dr Albert Merino (EPFL, Switzerland); Dr Darren Reidy (University of Cork, Ireland); Dr Hocine Sadok (UHA Mulhouse, France)

Moderated by Pr Gunawan Tjahjono (UI GreenMetric, University of Indonesia, Indonesia)

10:30 – 10:45 : BREAK

10:45 – 11:45 : CONFERENCE

By Pr François Taddei, France

11:45 – 1 pm : CHANGE MANAGEMENT IN HIGHER EDUCATION

Participants: Dr Kyungmee Lee (Lancaster University, UK); Benoît Breton (Sup de Pub, France); Dr Delphine Le Serre (HEC Montreal, Canada); Géraldine Hatchuel (Choregraphy, Experience Design, France)

Moderated by Pr Sylvie Faucheux (INSEEC U., France)

PROGRAMME

PROGRAMME

1:00 – 2:00 : LUNCH BREAK

2:00 – 3:15 : HOW DO TECHNOLOGY & ARTIFICIAL INTELLIGENCE AFFECT TEACHING, LEARNING AND ASSESSMENT?

Participants: Dr Nabil El Khadi (Dubai, UAE) ; Pr Alejandra María Vilalta Perdomo (Tec de Monterrey, Mexico) ; Benoit Praly (Domoscio Paris, France) ; Pr Denise Whitelock (Open University, Milton Keynes, UK), François Stephan (INSEEC U. Paris, France)

Moderated by Dr Cormac O'Keeffe (INSEEC U., France)

3:15 – 3:30 : BREAK

3:30 – 4:45 : COMMODAL/HYFLEX TEACHING

Participants: Dr Ida Mizraie (Ohio State University, USA) ; Duncan Peberdy (Consultant from LearnAnywhere, UK) ; David Pontalier (Edtech Connection, Paris, France) ; Pr Thierry Eude (Université Laval, Canada)

Moderated by Dr Charlotte Fillol (INSEEC U., France)

4:45 – 5:00 pm : FINAL REMARKS

Pr Riri Fitri Sari, Chairperson University of Indonesia GreenMetric, Indonesia

Pr Sylvie Faucheux, Dean INSEEC U. & Director IFG Executive Education



SPECIAL GUEST

Cyril Maître

World champion in mind mapping, Cyril Maître will illustrate the symposium in the form of a drawing to help you get the most out of it.

PARTICIPANTS

Benoit BRETON

Sup de Pub, Paris, France

Pr Thierry EUDE

Laval University, Canada

Dr Nabil EL KHADI

*Khawarizmi International College,
Dubai, UAE*

Géraldine HATCHUEL

Choregraphy, Experience design, France

Pr Tom HOLMGAARD BØRSEN

Aalborg Universitet, Denmark

Dr Kyungmee LEE

Lancaster University, UK

Dr Delphine LE SERRE

HEC Montreal, Canada

Dr Albert MERINO

EPFL, Switzerland

Dr Ida MIZRAIE

Ohio State University, USA

Pr Martin O'CONNOR

Paris Saclay, France

Duncan PEBERDY

Consultant from Anywhere, UK

David PONTALIER

Edtech Connection, Paris, France

Benoît PRALY

Domoscio, Paris, France

Dr Darren REIDY

University of Cork, Ireland

Dr Hocine SADOK

UHA, Mulhouse, France

Pr Riri FITRI SARI

*UI GreenMetric,
University of Indonesia, Indonesia*

François STEPHAN

INSEEC U., Paris, France

Pr François TADDEI

CRI, Université de Paris, France

Pr Alejandra María VILALTA PERDOMO

Tec de Monterrey, Mexico

Pr Denise WHITELOCK

Open University, Milton Keynes, UK

MODERATORS

Pr Sylvie FAUCHEUX

INSEEC U., Paris, France

Dr Charlotte FILLOL

INSEEC U., Paris, France

Pr Gunawan TJAHJONO

*UI Greenmetric, University of Indonesia,
Indonesia*

Dr Cormac O'KEEFFE

INSEEC U., Paris, France

ORGANIZING COMMITTEE

Yasmina ABDELJEBAR

yabdeljebbar@inseec.com

INSEEC U., Paris, France

Sophie BROQUET

sbroquet@inseec.com

INSEEC U., Paris, France

Pr Sylvie FAUCHEUX

INSEEC U., Paris, France

Dr Cormac O'KEEFFE

INSEEC U., Paris, France

Julie PIDELL

INSEEC U., Paris, France